



Dear Prospective Sponsor,

On behalf of our members and Board of Directors, thank you for considering a donation to our organization. Pre-Geneva is dedicated to the advancement of public education in Dallas and increasing involvement at Geneva Heights Elementary and the Woodrow Wilson feeder pattern. Creating an awareness of strong schools and tightly bonded neighbors helps make our neighborhoods even more desirable – driving higher home prices and foot traffic for area businesses. In addition to helping us continue our mission, a contribution to Pre-Geneva exposes your brand to the abundant buying power of residents in Lower & Lowest Greenville, Geneva Heights, Vickery Place, Belmont Addition, Lakewood Heights, and Cochran Heights. This highly-targeted and influential group of people will recognize and reward your support.

After the thrilling success of last year's event, we are proud to announce that we are once again hosting years of growing Pre-Geneva from the ground up, we are thrilled to announce our signature annual fundraising event...



The event, which is open to the public, will feature a four-course meal, open bar, silent auction, dancing and more. We are raising money to help fund the school's new after school initiatives and the Peace Pantry, which provides food and other necessities to over 30 school families on a weekly basis.

We are a registered 501(c)(3), so your contribution is tax deductible, and comes with an array of benefits and promotional opportunities for your company. Please see the attached flyer for a detailed list of Sponsorship benefits by level.

When you are ready to proceed with your Intent to Sponsor, contact us at [pregenevaassociation@gmail.com](mailto:pregenevaassociation@gmail.com) or 214.316.3139, and we will follow up regarding next steps. Please do not hesitate to call or email if you have questions or would like information about other ways to support our organization and Geneva Heights Elementary.

Sincerely,

Wayne Garcia  
2019 Geneva Nights Chair

Lydia Wright  
Pre-Geneva Association President

Pre-Geneva Association  
[www.pregeneva.com](http://www.pregeneva.com)  
[pregenevaassociation@gmail.com](mailto:pregenevaassociation@gmail.com)

**2018-2019 Board of Directors**

**{president}**  
Lydia Wright

**{membership}**  
Erica White, VP

**{communications}**  
Leah Ekmark, VP

**{community outreach}**  
Santee Jennings, VP

**{programming}**  
Kristen Orlando, VP

**{fund development}**  
Abigail Hopkins, Underwriting  
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**{liaison to the geneva heights pta}**  
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Megan Rossi

**{secretary}**  
Holly Smasal

**{parliamentarian}**  
Crystal Woods

**{past president}**  
Wendy Hatchell

# GENEVA NIGHTS

AT THE GRANADA

## BENEFITING GENEVA HEIGHTS ELEMENTARY

**FEBRUARY 21<sup>st</sup>, 2020**

### Sponsorship & Donation Agreement - Intent to Sponsor

Sponsorships:

- Marquee - \$10,000  
 Spotlight - \$5,000  
 Celebrity - \$1,000  
 Other

\* See next page for Sponsorship Benefits

Auction Donation commitments:

If you, or a business you have contacted, would like to make a donation to the live or silent auction, please check here.

Item donated: \_\_\_\_\_

Value: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Business name (exactly as it should appear on materials)

\_\_\_\_\_  
Your name/Contact person Email

\_\_\_\_\_  
Website/Social media Phone number

\_\_\_\_\_  
Address City State Zip

This commitment form, as well as any questions, may be emailed to [pregenevaassociation@gmail.com](mailto:pregenevaassociation@gmail.com) or contact us at 214-316-3139. We will contact you for payment details after this form or an email from you is received. Thank you so much for your time and support.

Pre-Geneva Association is a 501(c)(3) tax-exempt organization. Tax ID # 81-4218968. This is your official receipt; retain a copy for your tax records.



# SPONSORSHIP LEVELS



**BENEFITING GENEVA HEIGHTS ELEMENTARY**

**JANUARY 11, 2019**

	Celebrity	Spotlight	Marquee
	<p>Logo featured in silent auction materials</p> <p>Sponsor of 2020 Pre-Geneva Education Event</p> <p>Logo featured on Pre-Geneva website for one year</p> <p>Recognition by emcee during event</p> <p>Two tickets to event w/ access to VIP Sponsor Lounge</p> <p>+ Patron Benefits</p>	<p>Custom branding of your choice of bar, dance floor, or photo booth (subject to availability)</p> <p>Named Sponsor at all 2020 Pre-Geneva Events</p> <p>Prominent logo placement on all Web and Printed materials</p> <p>Opportunity to distribute promotional materials during event</p> <p>Two tickets to event w/ access to VIP Sponsor Lounge</p> <p>+ Spotlight Benefits</p>	<p>Primary sponsor with exclusive rights to "presented by" placement in event logo and all event materials</p> <p>Presenting Sponsor at all 2020 Pre-Geneva Events</p> <p>Most prominent logo featured on all Web and Printed materials</p> <p>Opportunity to address the audience during event</p> <p>Custom branding of event night activity</p> <p>Four tickets to event w/ access to VIP experiences</p> <p>+ Red Carpet Benefits</p>
	<b>\$1,000</b>	<b>\$5,000</b>	<b>\$10,000</b>